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'THREE-YEAR ECONOMIC PROGRAM, BOOST FOR JOB MARKET'

'Jobpal.lk poised to disrupt recruitment industry'

The Government's ambitious 'Three Year Economic Delivery Program', will be a major boon to Sri Lanka's job market as it envisages creating one million new jobs, said Anjana Rathnayake, whose brainchild - Jobpal.lk is poised to disrupt the online recruitment industry.

"With these developments more and more skilled youth would join the job market and we need to have in place a fully-fledged job platform offering seamless solutions between job seekers and employers," said Rathnayake, Director / CEO of E-FutureTech Systems (Pvt) Ltd.

An engineer with over 11 years of experience at a leading telecommunication operator in Sri Lanka, Rathnayake quit his job and started E-FutureTech Systems (Pvt) Ltd last year and launched JobPal.lk as a fully-owned product of the company in June 2017. "Our main target segment or value proposition would be the jobseeker category.

In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker," said Rathnayake.

"Having personally seen many of



Jobpal.lk Business Development Executives Chamara Sanjaya and Dennam Gurugamage with Programme Manager Reshali Balasubramaniam.

my friends and colleagues face the struggle on entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all," said Rathnayake.

"This might be one of the reasons why so many online recruitment start-ups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers," he said.

Once registered as a premium job seeker, he or she may upload his CV,

fill basic details, then receives a five-digit CV ID. After dialing the registration code, the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile.

Jobpal extensively uses Facebook and other social media tools for marketing, along with direct marketing methods.

Jobpal.lk is free for all employers who partner as content providers, which is its main USP. It is also the only



E-FutureTech Systems Director / CEO Anjana Rathnayake

site in Sri Lanka which is 100% operative through mobile phones even without a data connection in order to offer seamless convenience to jobseekers.

Currently, vacancies at Jobpal are made available for a period of maximum three weeks. Team Jobpal.lk keeps in constant touch with employers to obtain all available vacancies (both local and foreign) in order to serve jobseekers who obtain premium service.

Jobpal.lk gets a significant 50-80 new vacancies each day, which are categorized into local and foreign, and currently has over 1,000 local and over 500 foreign jobs at any given time.

Focus

One million jobs, major boon to local economy

By Anjana Rathnayake

The Government's ambitious 'Three Year Economic Delivery Programme', will be a major boon to Sri Lanka's job market as it envisages creating one million new jobs along with other medium-term targets such as per capita income of US\$ 5,000, FDI inflows of \$5 billion, and doubling exports to \$20 billion by 2020.

The budget has identified skills as the biggest hurdle faced by Sri Lankan youth in navigating the job market as they do not possess the required skill-set needed by the market. Under this initiative the government has proposed to implement a programme where groups of youth will undergo three to six month training courses in a specific skill.

Finding the right job is as difficult as finding the right candidate for the job. Sri Lankan jobseekers are struggling. There is a gap between the aspirations of a jobseeker and the expectations of the corporate sector. The struggle is directly proportional to the mismatch - something the existing recruitment infrastructure in the country can't seem to fix so far.

Jobpal.lk is registered as a premium jobseeker where he or she may upload their CV, fill basic details, then receives a five-digit CV ID. After dialing the registration code, the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The facility is offered at a reasonable Rs 3 (+

taxes) per day. Currently this service is available for Dialog and Hutch mobile users. In addition Jobpal extensively uses Facebook and other social media tools for marketing, along with direct marketing methods.

Our main target segment or value proposition would be the jobseeker category. In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker.

Having personally seen many of my friends and colleagues face the struggle in entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all. This might be one of the reasons why so many online recruitment start-ups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers.

Despite its just 6-month existence, Jobpal.lk gets a significant 50 - 80 new vacancies each day, which are categorized into local and foreign, and currently has over 1,000 odd local and over 500 foreign jobs at any given moment. (An engineer with 11 + years of experience in a leading telecommunication operator in Sri Lanka, the writer quit his lucrative job and started E-FutureTech Systems (Pvt) Ltd last year and launched JobPal.lk as a fully-owned product of the company in June 2017)

■ Poised to disrupt industry by offering priority to jobseekers

Jobpal.lk redefines recruitment in Sri Lanka

FINDING the right job is as difficult as finding the right candidate for the job. Sri Lankan jobseekers are struggling and need to mention the hassle undergone by employees. There is certainly a gap between the aspirations of a jobseeker and the expectations of the corporate sector. The struggle is directly proportional to the mismatch - something the existing recruitment infrastructure in the country can't seem to fix so far. Enter Jobpal.lk - Sri Lanka's fastest growing job portal offering priority for the jobseeker is unique as compared to all other rivals. Jobpal.lk is free for all employers who partner as content providers, which is its main USP. It is also the only site in Sri Lanka which is 100% operative through mobile phones even without a

data connection in order to offer seamless convenience to jobseekers.

"Our main target segment or value proposition would be the jobseeker category. In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker," said Anjana Rathnayake, the dynamic Director/CEO of E-FutureTech Systems Ltd. - the mastermind behind the revolutionary Jobpal.lk product.

Once registered as a Premium Jobseeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID. After dialling the registration code



**E-FutureTech Systems
Director/CEO
Anjana Rathnayake**

(07719772), the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The Premium Jobseeker facility is offered at a highly reasonable Rs. 3 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users. Applicants can visit www.jobpal.lk/

and submit their resumes. In addition Jobpal.lk can be reached at info@jobpal.lk or at 011224900.

"Having personally seen many of my friends and colleagues face the struggle on entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all," said a confident Anjana.

"This might be one of the reasons why so many online recruitment startups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseeker."

In addition he lauded the Government's initiative in 2018 Budget Speech titled - Enterprise Sri Lanka, which has identified that a common issue faced by Sri Lankan youth in navigating the job market, is

that they do not possess the required skill set as demanded by the market.

Under this initiative the government has proposed to implement a program where groups of youth will undergo three to six month training courses in a specific skill set as demanded by the private sector in preparing our today's generation for tomorrow's jobs.

"With these developments, more and more skilled youth would join the job market and we need to have in place a fully fledged job platform offering seamless solutions between jobseekers and employers."

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Jobpal.lk Business Development Executives Chennara Serjaya and Densam Gurugamage with Program Manager Rishali Balasubramanian

(both local and foreign) in order to serve jobseekers who obtain premium service.

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An engineer with 11+ years of experience in a leading telecommunication operator in Sri

Lanka, young blooded entrepreneur - Anjana quit his lucrative job and started E-FutureTech Systems Ltd. last year and launched Jobpal.lk as a fully owned product of the company in June 2017.

Finding the right job is as difficult as finding the right candidate for the job. Sri Lankan job-seekers are struggling and not to mention the hassle undergone by employees. There is certainly a gap between the aspirations of a job-seeker and the expectations of the corporate sector. The struggle is directly proportional to the mismatch – something the existing recruitment infrastructure in the country can't seem to fix so far. Enter Jobpal.lk!

Sri Lanka's fastest growing job portal offering priority for the job-seeker is unique as compared to all other rivals. Jobpal.lk is free for all employers who partner as content providers, which is its main USP. It is also the only site in Sri Lanka which is 100% operative through mobile phones even without a data connection in order to offer seamless convenience to job-seekers.

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Ltd- the mastermind behind the revolutionary Jobpal.lk product.

Once registered as a Premium Jobseeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID. After dialing the registration code (#771*577#), the job-seeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The Premium

Jobseeker facility is offered at a highly reasonable Rs 3.00 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users. Applicants can visit www.jobpal.lk/cv/ and submit their resumes. In addition Jobpal.lk can be reached at info@jobpal.lk or at 0117574800.

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Jobpal.lk මගින් ශ්‍රී ලංකාවේ රැකියා වෙළෙඳපොළෙහි විප්ලවීය වෙනසක්

සුදුසුකමට සරිලන රැකියාවක් සොයා ගැනීම, රැකියාවට සුදුසු අපේක්ෂකයා සොයා ගැනීම තරමට දුෂ්කර කාර්යයකි. ශ්‍රී ලංකාවේ රැකියා අපේක්ෂකයන් තීරණ වන අරල, සේවාවේදී කාර්යයන් විසින් අත්විඳින හිරිහැර තරමට දුෂ්කර කටයුත්තකි. ඇති වශයෙන්ම රැකියා අපේක්ෂකයන්ගේ අභිලාෂයන් හා බලාපොරොත්තු සහ ව්‍යාපාරික අංශයේ අපේක්ෂාවන් අතර හිඬුකක් පවතී. එනම්, එය දැනට රටේ පවතින බඳවා ගැනීමේ ව්‍යුහයට මේතාක් තර්ජනයක් ගැනීමට හැකියාවක් ඇති බව කොපයෙන්. එසඳුම් Jobpal.lk.

ශ්‍රී ලංකාවේ පළමු වරට රැකියා සොයන්නන්ට ප්‍රමුඛත්වය වර්තමාණයේ, ශ්‍රී ලංකාවේ පවතින වෙනසක්ම වැඩිමන රැකියා දෙපාර්තමේන්ට අනෙකුත් ප්‍රතිමල්ලවයන් හා සසඳන කළ විනිශ්චිතවයන් අත්කරගෙන ඇත. Jobpal.lk හි සියලුම සේවා යෝජකයන්ට නොමිලේ සේවා සපයන අතර, සමූහ මොහොතකින් අත්හැරගනුයේ සභාපතින් ලෙස ඒ හා කවුලුවේ. කව ද එය

අත්හැරියාලු සම්බන්ධතාවයන් රහිත රැකියා අපේක්ෂකයන්ට හා ප්‍රථම 100% ක්, පැහැදිලි කරනුයේ කාර්යයන් සේවා සපයන ශ්‍රී ලංකාවේ එනම රැකියා නොලැබී.

E-FutureTech Systems (Pvt) Ltd හි ප්‍රධාන විධායක නිලධාරී අපේක්ෂකයන් මගින් අදාළ රැකියාවක් සොයා ගැනීමට හැකියාවක් ඇති බව කොපයෙන්. එසඳුම් Jobpal.lk.

ශ්‍රී ලංකාවේ පළමු වරට රැකියා සොයන්නන්ට ප්‍රමුඛත්වය වර්තමාණයේ, ශ්‍රී ලංකාවේ පවතින වෙනසක්ම වැඩිමන රැකියා දෙපාර්තමේන්ට අනෙකුත් ප්‍රතිමල්ලවයන් හා සසඳන කළ විනිශ්චිතවයන් අත්කරගෙන ඇත. Jobpal.lk හි සියලුම සේවා යෝජකයන්ට නොමිලේ සේවා සපයන අතර, සමූහ මොහොතකින් අත්හැරගනුයේ සභාපතින් ලෙස ඒ හා කවුලුවේ. කව ද එය



E-FutureTech Systems (Pvt) Ltd ප්‍රධාන විධායක නිලධාරී අපේක්ෂකයන්

සුදුසු ලබමින් jobpal.lk.cv වෙත පිවිසීමෙන් අදාළකරුවන්ට හට අවශ්‍ය සම්බන්ධ විය හැකිය. ප්‍රමුඛ (Premium) රැකියා අපේක්ෂකයකු ලෙස ලියාපදිංචි වූ පසු, ඔබ්බා ඇත නම් විවිධත්ව කොරතුරු, ඇතුළත් කර, මූලික විස්තර සම්පූර්ණ කළ විට, ඔබට / ඇයට ඇත හිත CVIDයක් ලබාගත හැකිවනු ඇත. ඔබගේ / ඇයගේ දුරකථන අංකය #771*577# අංකය ඇමතීමෙන් CV ID ය ඇතුළත් කිරීමට අවස්ථාව සලසා දෙනු ලැබේ. ප්‍රමුඛ (Premium) රැකියා අපේක්ෂක පහසුකම් දීමකට රු. 3.00 (හා බදු) වන ඉතා සාධාරණ මුදලකට පිරිනැමීමක් ඇති අතර, දැනට මේ සේවාව Dialog හා Hutch සේවා භාරගෙනි. කව ද එය

නව ලබාගත හැක. 011 757 4800 ඇමතීමෙන් හෝ info@jobpal.lk මගින් jobpal.lk සමඟ සම්බන්ධ විය හැක.

ජපන් "2018-2020 තෙවසරක ආර්ථික වැඩිදියුණු කිරීමේ වර්ෂය" යටතේ 2020 වන විට ඇ.ඩො.බිලියන 20ක් දක්වා අපනයන වැදගත් කිරීම, ඇ.ඩො. බිලියන 5ක සාප්පු විදේශ ආයෝජන (FDI) ගලපයක් රට තුළට ලබා ගැනීම, ඇ.ඩො.5000ක ජනප්‍රියතම ආදායමක් ලබා කර ගැනීම වැනි වෙනත් මධ්‍යමාංගීය අපේක්ෂා සමඟ තව රැකියා මිලියන-යක් නිර්මාණය කර ගැනීමට අපේක්ෂා කෙරේ.

දැනට jobpal.lk හි පළ කරන රැකියා පුරප්පාඩු සම්බන්ධ කාලයක් සඳහා වැදගත්ම අතර ප්‍රමුඛ (Premium) සේවාවන් ලබාගන්නා රැකියා අපේක්ෂකයන්ට, දේශීය හා විදේශීය පුරප්පාඩු සියල්ල ලබා කරවීම සඳහා Jobpal.lk කණ්ඩායම නිරන්තරයෙන් සෑදී ඇතැයි සිටී.

- ජපන්හි සුඛේ



jobpal.lk වැඩිදියුණු කිරීමේ කළමනාකරණී රොබට් බලසුමුණියම් සහ එහි ව්‍යාපාර සංවර්ධකයා විධායක වාමර සරස සහ වෙනම කුරුමුණේ



ශ්‍රී ලංකාවේ පළමු වරට රැකියා සොයන්නන් හට ප්‍රමුඛත්වය නිර්නාමිතව ශ්‍රී ලංකාවේ පවතින වේගයෙන්ම වර්ධනය වන රැකියා අදාරවූවක් බවට පත්වීමට jobpal.lk සමත්ව තිබේ. jobpal.lk හි සියලුම සේවා යෝජකයන් හට නොමිලේ සේවා සපයන අතර, ඔවුන් බොහෝමයක් අන්තර්ගතයන් සපයන්නන් ලෙස ඒ හා හවුල් වේ. එය අන්තර්ජාල සේවා සපයන ලංකාවේ එකම රැකියා පොළවේ.

E- Future Tech Systems (Pvt) Ltd හි ප්‍රධාන විධායක නිලධාරී අංජන රත්නායක මහතා මේ නිලිබඳු අදහස් දක්වමින් පවසා සිටියේ “ අපගේ ප්‍රධානතම ඉලක්කයක කාරණය වන්නේ රැකියා අපේක්ෂකයන් රැකියා සොයාදීමේ මූලික සේවාව වන රැකියාවලට නොමිලේ අයදුම් කිරීමේ සේවාවට අමතරව, අපගේ ප්‍රමුඛ (Premium) සේවාවන්ට සම්බන්ධව සිටින අයදුම්කරුවන් වෙතුවන්නේ Jobpal

තරගතාරී ලෙස රැකියා සඳහා අයදුම් කිරීම සිදුකරනු ලබනවා. jobpal.lk / CV වෙත නිවිසීමෙන් අයදුම්කරුවන්ගෙන් අප හට හා සම්බන්ධ විය හැකියි.” යනුවෙනි.

රැකියාවක් සොයනවා නම් JOBPAL.lk

"රැකියා වෙළෙඳපොළට පිවිසීමට මාගේ මිතුරන් හා සගයන් දරන ලද උත්සාහය හා ඉටුකරන ලද අරගලය පෞද්ගලිකව අත්දැකූ මානට, jobpal.lk මගින් මෙම අභියෝගය භාරගෙන, මෙම ගැටලුව බොහෝදුරට නිරාකරණය කරගැනීමට හැකිවනු ඇති බවට සිත් අවකාශය සැලසුණා" යැයි අංජන පැවැසීය. "මෙම අති දුෂ්කරතාව, ශ්‍රී ලංකාව තුළ පරිගණක තුළින් රැකියා සොයාදීමේ සේවා පැන නැගීමට හේතුවක් වූ බවට නිසැකය. එහෙත් අප ආයතනය අන් අයගෙන් කැපී පෙනෙන ලෙස මතු වී සිටීමේ වෙනස වනුයේ අප රැකියා අපේක්ෂකයන්ගේ අවශ්‍යතාවන්ට පිළියම් යෙදීම ප්‍රමුඛ කොට සැලකීමයි." නිල - හරිත ආර්ථිකයක් සහ ව්‍යවසායක ශ්‍රී ලංකාවක් සඳහා වූ 2018 අය - වැය අගයමින් හා පසසමින් ඔහු පැවැසුවේ රැකියා වෙළෙඳපොළ තරණය කරන ශ්‍රී ලාංකීය තරුණ තරුණියන් පෙළුන මූලික පොදු ගැටලුව නම් එම වෙළෙඳපොළ මගින්



අපේක්ෂා කරන කුසලතා එකී තරුණ තරුණියන් සතුව නොමැති වීමය. මෙම මූල්‍යමය යටතේ හෙට දවසේ රැකියා සඳහා අද දවසේ පරම්පරාව සුදානම් කිරීමේදී, පෞද්ගලික අංශය විසින් ඉල්ලා සිටින සුවිශේෂ කුසලතා හා නිපුණතා සඳහා තරුණ කණ්ඩායම් පුරුදු පුහුණු කරන තෙමසක සිට සය මාසික අභ්‍යාස වැඩසටහනක්

ක්‍රියාත්මක කිරීමට රජය විසින් යෝජනා කර ඇති බව ඔහු දැක්වීය. "මෙම පියවරත් සමඟින් වඩ වඩාත් දක්ෂතා සහිත තරුණ තරුණියන් රැකියා වෙළෙඳපොළට පිවිසෙමින් සිටින අතර, රැකියා අපේක්ෂකයන් හා සේවායෝජකයන් අතර ගුණාත්මක විසඳුම් පිරිනමනු jobpal.lk වැනි අංග සම්පූර්ණ වේදිකාවක් අවශ්‍ය වනු ඇත."

வேலை தேடுவோரின் எதிர்பார்ப்புகளை பூர்த்தி செய்யும் jobpal.lk

வேலை தேடுவோரின் எதிர்பார்ப்புகளை பூர்த்தி செய்யும் வேலை பெறும் நபர்களுக்குப் பொருத்தமான நபர்களை தேடுவதைப் போன்றே வேலை தேடுவதும் கடினமான பணியாகும். இலங்கையில் வேலை தேடுவோர் படும் கஷ்டங்களும் தற்போது வேலைபார்ப்போர் அவ்வேலையை அடைய பட்ட துன்பங்களும் விவரிக்க இயலாதவை. உண்மையில் வேலை தேடுவோரின் எதிர்பார்ப்புகளுக்கும் உட்படாண்மை தொழில்துறையின் எதிர்பார்ப்புகளுக்கும் இடையில் பாரிய இடைவெளி பெற்று காணப்படுகின்றது.



இந்தப் போராட்டமானது நேரடியாகவே இவ்விரண்டிலும் தலைவர் பொருத்தப்பாடாண்மை யுடன் நேரடியாகத் தொடரப்பட்டது. தற்போது நாட்டில் நிலவுகின்ற தொழில்துறையில் கட்டமைப்பானது இதனைத் தீர்க்கும் வகையானதாக அமைந்திருக்கவில்லை. எனவே jobpal.lk உடன் இணையுங்கள்!

இலங்கையின் துரிதமாக வளர்ச்சியடையும், தொழில்துறையும் இணையத்தளமான jobpal.lk அதற்குப் போட்டியான ஏனைய தொழில்துறையும் இணையத்தளங்களுடன் ஒப்பிடுகையில், தனித்துவம் மிக்கதாய் உள்நோட்டு, அதற்கான உள்நடக்கத்தினை வழங்குவோராக தொழில்துறையினர், அதனை இலவசமாக பயன்படுத்தக்கூடியதாகவும் உள்ளது. இலங்கையில் கையாடக்கூடிய தொலைபேசிகளின் மூலம் 100 சதவீதம் இயக்கக்கூடியதாக இருப்பதோடு தொழில்துறையினர் டேட்டா வசதிகள் இன்றியும் உட்பயன்படுத்தக்கூடியதாகவுள்ளது.

எங்குள்ள பிரதான இலக்காக இருப்பது வேலை தேடுவோர் பிரிவாகும். வேலை தேடுவோர் தமக்குப் பொருத்தமான வேலைகளைத் தேடவும், அவற்றுக்கு விண்ணப்பிப்பதற்கு உதவுவதும் போன்ற அடிப்படைச் சேவைகளை முற்றிலும் இலவசமாக வழங்குவதோடு, விண்ணப்பதாரிகளின் எங்குள்ள பிரிவியர் சேவைகளையும் நாடலாம். பிரிவியம் சேவைகளில் www.jobpal.lk வேலை தேடுவோரின் சமீபில் அவர்

களுக்குப் பொருத்தமான வேலைகளைத் தேட உதவேகத்துடன் விண்ணப்பிப்பதில் ஈடுபடும் என்று EFuture Tech Systems (Pvt) Ltd இன் பணிப்பாளரும் திறைவேற்றதிகாரியுமான அஞ்சனா சந்திரசேகர தெரிவித்தார்.

பிரிவியம் பாவனையாளராக நீங்கள் உங்களைப் பதிவு செய்து கொண்ட பின்னர், குறித்த நபர், [ஆணை பெண்ணை] தனது சுயவிபரக் கோவைபைப் பதிவேற்றலாம். அடிப்படைத் தகவல்களைப் பூர்த்தி செய்யலாம். அதன் பின்னர் அவர்களுக்கு 5 இலக்கங்கள் கொண்ட சுயவிபரக் கோவை அடையாள இலக்கம் கிடைக்கும் பதிவிடுகத்ததைப் பதித்த பின்னர் [x771*577x], வேலைதேடுபவர், சுயவிபரக் கோவை அடையாள இலக்கத்தைப் பதிவு செய்ய வேண்டும். ஏனைய விபரங்கள் தானாகவே அவரது சுயவிபரத்தில் இருந்து பெற்றுக்கொள்ளப்படும். வேலை தேடுவோருக்கான பிரிவியம் வசதிகளானவை மிகவும் கட்டுப்பாடியான விலைகளில் நாளொன்றுக்கு ரூ. 3.00 [+ வரிகள்] என்பதாக உள்ளது. தற்போது இலவசதிகள்கூட மத்திய மற்றும் தற்சீ பாவனையாளர்களுக்கு மத்தியமே உள்ளது.

தொழில்துறை வாய்ப்புகளை பார்வையிடுவதற்கு jobpal.lk மற்றும் உங்கள் தகவல்களை சமர்ப்பிக்க www.jobpal.lk/cv அணுகலாம். ஏனைய தொடர்புகளுக்கு info@jobpal.lk 0117574800 என்ற தொலைபேசி இலக்கத்திற்கு தொடர்பு கொள்ளலாம்.

'Three-year economic program, boost for job market'



Jobpal.lk Business Development Executives Chamara Sanjaya and Dennam Gurugamage with Programme Manager Reshali Balasubramaniam.

The Government's ambitious 'Three Year Economic Delivery Program', will be a major boon to Sri Lanka's job market as it envisages creating one million new jobs, said Anjana Rathnayake, whose brainchild – Jobpal.lk is poised to disrupt the online recruitment industry.

“With these developments more and more skilled youth would join the job market and we need to have in place a fully-fledged job platform offering seamless solutions between job seekers and employers,” said Rathnayake, Director / CEO of E-FutureTech Systems (Pvt) Ltd.



E-FutureTech Systems Director / CEO Anjana Rathnayake

An engineer with over 11 years of experience at a leading telecommunication operator in Sri Lanka, Rathnayake quit his job and started E-FutureTech Systems (Pvt) Ltd last year and launched JobPal.lk as a fully-owned product of the company in June 2017. “Our main target segment or value proposition would be the jobseeker category.

In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker,” said Rathnayake.

“Having personally seen many of my friends and colleagues face the struggle on entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all,” said Rathnayake.

“This might be one of the reasons why so many online recruitment startups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers,” he said.

Once registered as a premium job seeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID. After dialing the registration code, the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile.

Jobpal extensively uses Facebook and other social media tools for marketing, along with direct marketing methods.

Jobpal.lk is free for all employers who partner as content providers, which is its main USP. It is also the only site in Sri Lanka which is 100% operative through mobile phones even without a data connection in order to offer seamless convenience to jobseekers.

Currently, vacancies at Jobpal are made available for a period of maximum three weeks. Team Jobpal.lk keeps in constant touch with employers to obtain all available vacancies (both local and foreign) in order to serve jobseekers who obtain premium service.

Jobpal.lk gets a significant 50–80 new vacancies each day, which are categorized into local and foreign, and currently has over 1,000 local and over 500 foreign jobs at any given time.

One million jobs, major boon to local economy

By Anjana Rathnayake

Focus

View(s): 105

The Government's ambitious 'Three Year Economic Delivery Programme', will be a major boon to Sri Lanka's job market as it envisages creating one million new jobs along with other medium-term targets such as per capita income of US\$ 5,000, FDI inflows of \$5 billion, and doubling exports to \$20 billion by 2020.

The budget has identified skills as the biggest hurdle faced by Sri Lankan youth in navigating the job market as they do not possess the required skill-set needed by the market. Under this initiative the government has proposed to implement a programme where groups of youth will undergo three to six month training courses in a specific skill.

Finding the right job is as difficult as finding the right candidate for the job. Sri Lankan jobseekers are struggling. There is a gap between the aspirations of a jobseeker and the expectations of the corporate sector. The struggle is directly proportional to the mismatch – something the existing recruitment infrastructure in the country can't seem to fix so far.

Jobpal.lk is registered as a premium jobseeker where he or she may upload their CV, fill basic details, then receives a five-digit CV ID. After dialing the registration code, the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The facility is offered at a reasonable Rs 3 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users. In addition Jobpal extensively uses Facebook and other social media tools for marketing, along with direct marketing methods.

Our main target segment or value proposition would be the jobseeker category. In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker.

Having personally seen many of my friends and colleagues face the struggle in entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all. This might be one of the reasons why so many online recruitment start-ups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers.

Despite its just 6-month existence, Jobpal.lk gets a significant 50 – 80 new vacancies each day, which are categorized into local and foreign, and currently has over 1,000 odd local and over 500 foreign jobs at any given moment.

(An engineer with 11 + years of experience in a leading telecommunication operator in Sri Lanka, the writer quit his lucrative job and started E-FutureTech Systems (Pvt) Ltd last year and launched JobPal.lk as a fully-owned product of the company in June 2017)

Jobpal.lk redefines recruitment in Sri Lanka

Comments / 38 Views / Friday, 22 December 2017 00:00

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Jobpal.lk Business Development Executives Chamara Sanjaya and Dennam Gurugamage with Program Manager Reshali Balasubramaniam

• Poised to disrupt industry by offering priority to jobseekers

Finding the right job is as difficult as finding the right candidate for the job. Sri Lankan jobseekers are struggling and not to mention the hassle undergone by employees. There is certainly a gap between the aspirations of a jobseeker and the expectations of the corporate sector. The struggle is directly proportional to the mismatch – something the existing recruitment infrastructure in the country can't seem to fix so far. Enter Jobpal.lk!



E-FutureTech Systems Director/ CEO
Anjana Rathnayake

Sri Lanka's fastest growing job portal offering priority for the job-seeker is unique as compared to all other rivals Jobpal.lk is free for all employers who partner as content providers, which is its main USP. It is also the only site in Sri Lanka which is 100% operative through mobile phones even without a data connection in order to offer seamless convenience to jobseekers.

"Our main target segment or value proposition would be the jobseeker category. In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker," said Anjana Rathnayake, the dynamic Director/ CEO of E-FutureTech Systems Ltd. – the mastermind behind the revolutionary Jobpal.lk product.

Once registered as a Premium Jobseeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID. After dialling the registration code (#771*577#), the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The Premium Jobseeker facility is offered at a highly reasonable Rs. 3 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users. Applicants can visit www.jobpal.lk/cv and submit their resumes. In addition Jobpal.lk can be reached at info@jobpal.lk or at 0117574800.

"Having personally seen many of my friends and colleagues face the struggle on entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all," said a confident Anjana.

"This might be one of the reasons why so many online recruitment startups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers."

In addition he lauded the Government's initiative in 2018 Budget Speech titled – Enterprise Sri Lanka, which has identified that a common issue faced by Sri Lankan youth in navigating the job market, is that they do not possess the required skill set as demanded by the market. Under this initiative the government has proposed to implement a program where groups of youth will undergo three to six month training courses in a specific skill set as demanded by the private sector in preparing our today's generation for tomorrow's jobs.

"With these developments more and more skilled youth would join the job market and we need to have in place a fully-fledged job platform offering seamless solutions between jobseekers and employers."

Currently, vacancies at Jobpal are made available for a period of maximum three weeks. Team Jobpal.lk keeps in constant touch with employers to obtain all available vacancies (both local and foreign) in order to serve jobseekers who obtain premium service.

Despite its mere six month existence, Jobpal.lk gets a significant 50-80 new vacancies each day, which are categorised into local and foreign, and currently has over 1,000 odd local and over 500 foreign jobs at any given moment.

An engineer with 11+ years of experience in a leading telecommunication operator in Sri Lanka, young blooded entrepreneur – Anjana quit his lucrative job and started E-FutureTech Systems Ltd. last year and launched JobPal.lk as a fully-owned product of the company in June 2017.

Jobpal.lk redefines recruitment in Sri Lanka

December 20, 2017, 10:03 pm



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jobpal.lkමගින් ශ්‍රී ලංකාවේ රැකියා වෙළෙඳපොළෙහි විප්ලවීය වෙනසක්

Thursday, ජනවාරි 18, 2018 - 01:00

ව්‍යාපාරික



සුදුසුකමට සරිලන රැකියාවක් සොයා ගැනීම, රැකියාවට සුදුසුම අපේක්ෂකයා සොයා ගැනීම තරම්ම දුෂ්කර කාර්යයකි. ශ්‍රී ලංකාවේ රැකියා අපේක්ෂකයන් නිරත වන අරගල, සේව්‍යෝජකයන් විසින් අත්විඳින හිරිහාර තරම්ම දුෂ්කර කටයුත්තකි. ඇත්ත වශයෙන්ම රැකියා අපේක්ෂකයන්ගේ අභිලාෂයන් හා බලාපොරොත්තු සහ ව්‍යාපාරික අංශයේ අපේක්ෂාවන් අතර හිඬාසක් පවතී. එනම්, එය දැනට රටේ පවතින බඳවා ගැනීමේ ව්‍යුහයට මේනාක් හරිගස්සා ගැනීමේ හැකියාවක් ඇති බව නොපෙනේ. විසඳුමJobpal.lk.

ශ්‍රී ලංකාවේ පළමු වරට රැකියා සොයන්නන් හට ප්‍රමුඛත්වය පිරිනමමින්, ශ්‍රී ලංකාවේ පවතින වේගයෙන්ම වැඩෙන රැකියා දොරටුව බවට අනෙකුත් ප්‍රතිමල්ලවයන් හා සසඳන කළ විශිෂ්ටතාවයක් අත්කරගෙන ඇත. Jobpal.lk හි සියලුම සේවා යෝජකයන් හට නොමිලේ සේවා සපයන අතර, ඔවුන් බොහොමයක් අන්තර්ගතයන් සපයන්නන් ලෙස ඒ හා හවුල්වේ. තව ද එය අන්තර්ජාල සම්බන්ධතාවයක් රහිත රැකියා අපේක්ෂකයන් හට වුවද 100% ක්, ජංගම දුරකථනයක් භාවිතයෙන් සේවා සපයන ශ්‍රී ලංකාවේ එකම රැකියා පොළයි.

E-FutureTech Systems (Pvt) Ltd හි ප්‍රධාන විධායක නිලධාරී අංජන රත්නායක මහතා අදහස් දක්වමින් පවසා සිටියේ, "අපගේ ප්‍රධානතම ඉලක්කගත කාර්යය වන්නේ රැකියා අපේක්ෂකයන්ය. රැකියා සොයාදීමේ මූලික සේවාව වන රැකියාවලට නොමිලේ අයදුම් කිරීමේ සේවාවට අමතරව, අපගේ ප්‍රමුඛ (Premium) සේවාවන්ට සම්බන්ධව සිටින අයදුම්කරුවන් වෙනුවෙන් Jobpal තරගකරී ලෙස රැකියා සඳහා අයදුම් කිරීම සිදුකරනු ලබයි." jobpal.lk/cv වෙත පිවිසීමෙන් අයදුම්කරුවන් හට අප හා සම්බන්ධ විය හැකිය.



ප්‍රමුඛ (Premium) රැකියා අපේක්ෂකයකු ලෙස ලියාපදිංචි වූ පසු, ඔහු/ ඇය තම ජීවදත්ත තොරතුරු ඇතුළත් කර, මූලික විස්තර සම්පූර්ණ කළ විට, ඔහුට /ඇයට අංක 5ක CVIDයක් ලබාගත හැකිවනු ඇත. ඔහුගේ/ ඇයගේ දුරකථනයෙන් #771*577# අංකය ඇමතීමෙන් CV IDය ඇතුළත් කිරීමට අවස්ථාව සලසා දෙනු ලැබේ. ප්‍රමුඛ (Premium) රැකියා අපේක්ෂක පහසුකම දිනකට රු. 3.00 (හා බදු) වන ඉතා සාධාරණ මුදලකට පිරිනැමෙනු ඇති අතර, දැනට මේ සේවාව Dialog හා Hutch සේවා පාරිභෝගිකයන් හට ලබාගත හැක. 011 757 4800 ඇමතීමෙන් හෝ info@jobpal.lk මගින් jobpal.lk සමඟ සම්බන්ධ විය හැක.

රජයේ "2018-2020 නෙවසරක ආර්ථික වැඩසටහන" යටතේ 2020 වන විට ඇ.ඩො. බිලියන 20ක් දක්වා අපනයන දෙගුණ කිරීම, ඇ.ඩො. බිලියන 5ක සෘජු විදේශ ආයෝජන (FDI) ගලනයක් රට තුළට ලබා ගැනීම, ඇ.ඩො. 5000ක ඒකපුද්ගල ආදායමක් ළඟා කර ගැනීම වැනි වෙනත් මධ්‍යකාලීන ඉලක්ක සමඟ නව රැකියා මිලියනයක් නිර්මාණය කර ගැනීමට අපේක්ෂා කෙරේ".

දැනට jobpal.lk හි පළ කරන රැකියා පුරප්පාඩු සති තුනක කාලයක් සඳහා වලංගුවන අතර ප්‍රමුඛ (Premium) සේවාවන් ලබාගන්නා රැකියා අපේක්ෂකයන් හට, දේශීය හා විදේශීය පුරප්පාඩු සියල්ල ළඟා කරවීම සඳහා jobpal.lk කණ්ඩායම නිරන්තරයෙන් සෑදී පැහැදී සිටී.

ජයන්ති කුමාර්



Finding the right job is as difficult as finding the right candidate for the job.

Sri Lankan jobseekers are struggling and not to mention the hassle undergone by employees.

There is certainly a gap between the aspirations of a jobseeker and the expectations of the corporate sector.

The struggle is directly proportional to the mismatch – something the existing recruitment infrastructure in the country can't seem to fix so far. Enter Jobpal.lk!

Sri Lanka's fastest growing job portal offering priority for the job-seeker is unique as compared to all other rivals Jobpal.lk is free for all employers who partner as content providers, which is its main USP.

It is also the only site in Sri Lanka which is 100% operative through mobile phones even without a data connection in order to offer seamless convenience to jobseekers.

"Our main target segment or value proposition would be the jobseeker category.

In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker," said Anjana Rathnayake, the dynamic Director / CEO of E-FutureTech Systems (Pvt) Ltd- the mastermind behind the revolutionary Jobpal.lk product.

Once registered as a Premium Jobseeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID.

After dialing the registration code (#771*577#), the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile.

The Premium Jobseeker facility is offered at a highly reasonable Rs 3.00 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users.

Applicants can visit www.jobpal.lk/cv and submit their resumes. In addition Jobpal.lk can be reached at info@jobpal.lk or at 0117574800.

"Having personally seen many of my friends and colleagues face the struggle on entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all," said a confident Anjana.

"This might be one of the reasons why so many online recruitment startups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers."

In addition he lauded government's initiative in 2018 Budget Speech titled - Enterprise Sri Lanka, which has identified that a common issue faced by Sri Lankan youth in navigating the job market, is that they do not possess the required skill set as demanded by the market.

Under this initiative the government has proposed to implement a programme where groups of youth will undergo three to six month training courses in a specific skill set as demanded by the private sector in preparing our today's generation for tomorrow's jobs.

"With these developments more and more skilled youth would join the job market and we need to have in place a fully-fledged job platform offering seamless solutions between jobseekers and employers." Currently, vacancies at Jobpal are made available for a period of maximum three weeks.

Team Jobpal.lk keeps in constant touch with employers to obtain all available vacancies (both local and foreign) in order to serve jobseekers who obtain premium service.

Despite its mere six month existence, Jobpal.lk gets a significant 50 – 80 new vacancies each day, which are categorized into local and foreign, and currently has over 1,000 odd local and over 500 foreign jobs at any given moment.

An engineer with 11 + years of experience in a leading telecommunication operator in Sri Lanka, young blooded entrepreneur – Anjana quit his lucrative job and started E-FutureTech Systems (Pvt) Ltd last year and launched JobPal.lk as a fully-owned product of the company in June 2017.

Last modified on Monday, 11 December 2017 03:51

Image Gallery



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Jobpal.lk redefines recruitment in Sri Lanka

December, 8, 2017



~ Poised to Disrupt Industry by offering priority to jobseekers

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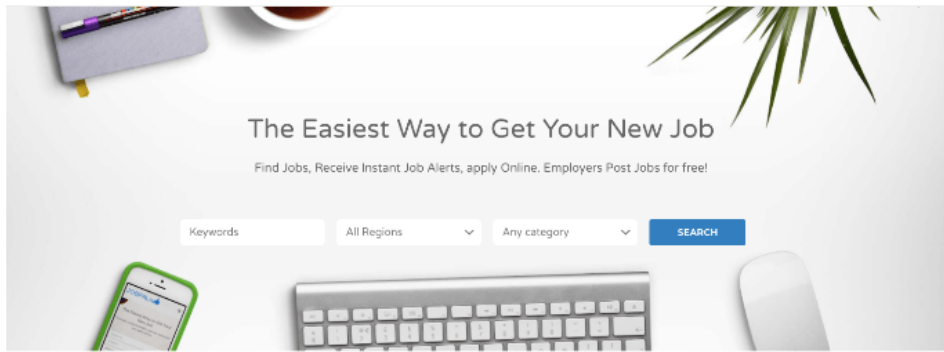
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Photo caption: (Left) Anjana Rathnayake, Director/CEO of E-FutureTech Systems (Pvt) Ltd., and Jobpal.lk Business Development Executives Chamara Sanjaya and Dennam Gurugamage with Programme Manager Reshali Balasubramaniam



12 December | Local News | Editor

JOBPAL.LK STRIVES THAT EXTRA MILE FOR YOUR NEXT EMPLOYMENT OPPORTUNITY

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Jobpal.lk Redefines Recruitment In Sri Lanka

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Poised To Disrupt Industry By Offering Priority To Jobseekers

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Team Jobpal.lk

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"Our main target segment or value proposition would be the jobseeker category. In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker," said Anjana Rathnayake, the dynamic Director / CEO of E-FutureTech Systems (Pvt) Ltd- the mastermind behind the revolutionary Jobpal.lk product.

Once registered as a Premium Jobseeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID. After dialing the registration code (#771*577#), the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The Premium Jobseeker facility is offered at a highly reasonable Rs 3.00 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users. Applicants can visit www.jobpal.lk/cv and submit their resumes. In addition Jobpal.lk can be reached at info@jobpal.lk or at 0117574800.

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"This might be one of the reasons why so many online recruitment startups have sprung up in Sri Lanka, but we are cut above the

rest as our core business is catering to the needs of the jobseekers."

In addition he lauded government's initiative in 2018 Budget Speech titled – Enterprise Sri Lanka, which has identified that a common issue faced by Sri Lankan youth in navigating the job market, is that they do not possess the required skill set as demanded by the market. Under this initiative the government has proposed to implement a programme where groups of youth will undergo three to six month training courses in a specific skill set as demanded by the private sector in preparing our today's generation for tomorrow's jobs.



E-FutureTech Systems Director/CEO Anjana Rathnayake

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36business | 13 December 2017

வேலைநேடுபொருக்கு முன்னிலை அளிப்பதன் மூலம் தொழில்நுட்பவகைய மாற்றம் முடிவி

வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும். இலங்கையில் வேலை தேடுவோர் படுக்கையுடனான தொழில்நுட்பவகைய மாற்றம் முடிவி... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

இலங்கையில் துரிதமாக வளர்ச்சியடையும் தொழில்நுட்பவகைய மாற்றம் முடிவி... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

மக்களது பிரச்சனை இலக்காக இப்போது வேலைநேடுபொரு பிரிவுமூலம் வேலைநேடுபொரு தங்குப் பொருத்தமான வேலைகளைத் தேடவும், அவற்றுக்கு விண்ணப்பிக்கவும் உதவும் பொருள் அளிப்பதும் வேலைநேடுபொரு முயற்சி... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

பிரிவிடம் பாவனையாளரை நீக்க உதவும் பதிவுசெய்துகொண்டிருக்கும், குறிக்க உப, (கூடுதலான வேலைநேடுபொரு) தகு வாய்ப்புகளையளிக்கும்... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

அரசாங்க அளிக்கும் முன்னோக்கிய பொருளாதார அபிவிருத்தித் திட்டத்தில்... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

வேலைநேடுபொரு சந்தையில் நம்பமுடியாத வளர்ச்சியும் சமூகமும்... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

அகாலமையே இலங்கையில் வேலைநேடுபொருக்கான இலகுவாக்கியம்... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

இதற்கு வேலிசமூகம், 2018 ஆம் வருவாய்க்கட்டில் அரசின் முன்னோட்டமும் குறித்தும் அரசு பாராட்டும் மின்னார் இலங்கையில்... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

இதே வேலிசமூகம், இலகுவாக்கியம் தொழில்நுட்பவகைய மாற்றம்... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

தனிமாத, Jobpal இல் உள்ள வேலை வாய்ப்பு விளம்பரங்கள் ஒன்று... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

இப்போது அரசாங்கமையே செயல்பட்டபொழுது Jobpal ஆகிய... வேலைநேடுபொருக்குப் பொருத்தமான உணர்வு தேடுவதில் மோதீறு வேலை தேடுவதும் கூடுதலான பணியாகும்.

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FutureTech Systems Director CEO Akshay Rameshwar



Ram Jobpal

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Jason Tansey

Tag Cloud table listing various countries and regions like India, USA, UK, etc.

Jobpal.lk මගින් ශ්‍රී ලංකාවේ රැකියා වෙළඳපොළෙහි විශ්ලේෂණ වෙනසක්



සුදුසුකමට සරිලන රැකියාවක් සොයාගැනීම, රැකියාවට සුදුසුම අපේක්ෂකයා සොයාගැනීම තරම්ම දුෂ්කර කාර්යයකි. ශ්‍රී ලංකාවේ රැකියා අපේක්ෂකයන් නිරත වන අරගල, සේවා යෝජකයන් විසින් අත්විඳින හිරිහැර තරම්ම දුෂ්කර කටයුත්තකි. ඇත්තවශයෙන්ම රැකියා අපේක්ෂකයන්ගේ අහිලාශයන් හා බලාපොරොත්තු සහ වියා පාරික අංශයේ අපේක්ෂාවන් අතර හිඬැසක් පවතී. එනම් , එය දැනට රටේ පවතින බඳවාගැනීමේ ව්‍යුහයට මේතාක් හරිගස්සාගැනීමේ හැකියාවක් ඇති බව නොපෙනේ. විසඳුම Jobpal.lk!

ශ්‍රී ලංකාවේ පළමු වරට රැකියා සොයන්නන් හට ප්‍රමුඛත්වය පිරිනමමින්, ශ්‍රී ලංකාවේ පවතින වේගයෙන්ම වැඩෙන රැකියා දොරටුව බවට අනෙකුත් ප්‍රතිමල්ලවයන් හා සසඳන කළ විශිෂ්ටතාවයක් අත්කරගෙන ඇත. Jobpal.lk හි සියළුම සේවා යෝජකයන් හට නොමිලේ සේවා සපයන අතර, ඔවුන් බොහොමයක් අත්තර්ගනයන් සපයන්නන් ලෙස ඒ හා හවුල් වේ. තවද එය අත්තර්ජාල සම්බන්දතාවයක් රහිත රැකියා අපේක්ෂකයන් හට වුවද 100% ක්, ජංගම දුරකථනයක් භාවිතයෙන් සේවා සපයන ලංකාවේ එකම රැකියා පොළයි.

E-FutureTech Systems (Pvt) Ltd හි ප්‍රඅධාන විධායක නිලධාරී අංජන රත්නායක මහතා අදහස් දක්වමින් පවසා සිටියේ, “අපගේ ජර්නධානතම ඉලක්කගත කාණ්ඩය වන්නේ රැකියා අපේක්ෂකයන්ය. රැකියා සොයාදීමේ මූලික සේවාව වන රැකියා වලට නොමිලේ අයදුම් කිරීමේ සේවාවට අමතරව, අපගේ ප්‍රමුඛ (Premium) සේවාවන්ට සම්බන්ධව සිටින අයදුම්කරුවන් වෙනුවෙන් Jobpal තරඟකරී ලෙස රැකියා සඳහා අයදුම් කිරීම සිදුකරනු ලබයි.” jobpal.lk/cv වෙත පිවිසීමෙන් අයදුම්කරුවන් හට අප හා සම්බන්ධ විය හැකිය.

ප්‍රමුඛ (Premium) රැකියා අපේක්ෂකයෙකු ලෙස ලියාපදිංචිවූ පසු, ඔහු / ඇය තම ජීවදත්ත තොරතුරු ඇතුළත් කර, මූලික විස්තර සම්පූර්ණ කළ විට, ඔහුට / ඇයට අංක 5ක CV IDයක් ලබාගත හැකිවනු ඇත. ඔහුගේ/ ඇයගේ දුරකථනයෙන් #771*577# අංකය ඇමතීමෙන් CV IDය ඇතුළත් කිරීමට අවස්ථාව සලසාදෙනු ලැබේ. ප්‍රමුඛ (Premium) රැකියා අපේක්ෂක පහසුකම දිනකට රු. 3.00 (හා බදු) වන ඉතා සාධාරණ මුදලකට පිරිනැමෙනු ඇති අතර දැනට මෙම සේවාව Dialog හා Hutch සේවා පාරිභෝගිකයන් හට ලබාගත හැක. 011 757 4800 ඇමතීමෙන් හෝ info@jobpal.lk මගින් jobpal.lk සමඟ සම්බන්ද විය හැක.

ශ්‍රී ලංකා රජයේ “2018-2020 නෙවසරක ආර්ථික වැඩසටහන” යටතේ 2020 වන විටදී ඇ.ඩො. බිලියන 20ක් දක්වා අපනයන දෙගුණ කිරීම, ඇ.ඩො. බිලියන 5ක සෘජු විදේශ ආයෝජන (FDI) ගලනයක් රට තුළට ලබාගැනීම, ඇ.ඩො. 5000ක ඒක පුද්ගල ආදායමක් ලඟා කරගැනීම වැනි වෙනත් මධ්‍යමකාලීන ඉලක්ක සමග නව රැකියා මිලියනයක් නිර්මාණය කරගැනීමට අපේක්ෂා කෙරේ”.

“රැකියා වෙළඳපොළට ප්‍රධාන වීමට මාගේ මිතුරන් හා සගයන් දරන ලද උත්සාහය හා ඉටුකරන ලද අරගලය පෞද්ගලිකව අත්දැකූ මාහට, jobpal.lk මගින් මෙම අභියෝගය බාරගෙන, මෙම ගැටළුව බොහෝදුරට නිරාකරණය කරගැනීමට හැකි වනු ඇති බවට සිත් අවකාශය සැලසුනා” යැයි අංජන පැවසීය.

“මෙම අති දුෂ්කරතාවය, ශ්‍රී ලංකාව තුළ පරිගණක තුලින් රැකියා සොයාදීමේ සේවා පැන නැගීමට හේතුවක් වූ බවට නිසැකය. එහෙත්, අප ආයතනය අත් අයගෙන් කැපී පෙනෙන ලෙස මතුවී සිටීමේ වෙනස වනුයේ අප රැකියා අපේක්ෂකයන්ගේ අවශ්‍යතාවන්ට පිළියම් යෙදීම ප්‍රමුඛ කොට සැලකීමයි.”

නිල-හරිත ආර්ථිකයක් සහ වියයවසායක ශ්‍රී ලංකාවක් සඳහා වූ 2018 අයවැය අගයමින් හා පසසමින් ඔහු පැවසුවේ, රැකියා වෙළඳපොළ තරණයකරන ශ්‍රී ලාංකීය තරුණ තරුණියන් පෙළන මූලික පොදු ගැටලුව නම් එම වෙළඳපොළ මගින් අපේක්ෂා කරන කුසලතා එකී තරුණ තරුණියන් සතුව නොමැතිවීමය. මෙම මූලාරම්භය යටතේ හෙට දවසේ රැකියා සඳහා අද දවසේ පරම්පරාව සුදානම් කිරීමෙහිලා, පෞද්ගලික අංශය විසින් ඉල්ලා සිටින සුවිශේෂී කුසලතා හා නිපුණතා සඳහා තරුණ කණ්ඩායම් පුරුදු පුහුණ කරන තෙමසක සිට සය මාසික අභ්යාස වැඩසටහනක් කිරීමෙන්ම කිරීමට රජය විසින් යෝජනා කර ඇති බව ඔහු දැක්වීය.

“මෙම පියවරන් සමගින්, වඩ වඩාත් දක්ෂතා සහිත තරුණ තරුණියන් රැකියා වෙළඳපොළට පිවිසෙමින් සිටින අතර, රැකියා අපේක්ෂකයන් හා සේවාවෝජකයන් අතර ගුණාත්මක විසදුම් පිරිනමණ jobpal.lk වැනි අංගසම්පූර්ණ වේදිකාවක් අවශ්‍ය වනු ඇත”.

දැනට jobpal.lk හි පළකරන රැකියා පුරප්පාඩු සහිත තුනක කාලයක් සඳහා වලංගු වන අතර ප්‍රමුඛ (Premium) සේවාවන් ලබාගන්නා රැකියා අපේක්ෂකයන් හට, දේශීය හා විදේශීය පුරප්පාඩු සියල්ල ලඟා කරවීම සඳහා jobpal.lk කණ්ඩායම නිරන්තරයෙන් සෑදී පැහැදී සිටී.

එහි සය මසක කාලසීමාවක පැවැත්ම හමුවේ වුවද jobpal.lk වෙත සෑමදිනකම නව රැකියා පුරප්පාඩු 80 – 50 අතර සංඛ්‍යාවක් ලැබෙන අතර ඒවා දේශීය හා විදේශීය වශයෙන් වර්ගීකරණය කෙරේ. දැනට jobpal.lk සතුව දෙන ලද ඕනෑම මොහොතක දේශීය රැකියා 1000 කට වැඩි ගණනක් ද විදේශීය රැකියා 500 කට වැඩි ගණනක් ද ඇත . ශ්‍රී ලංකාවේ ප්‍රභව්‍රබතම ජංගම දුරකථන සේවා සමාගමක වසර 11 කට වැඩි ගණනක පළපුරුද්දක් සහිත ඉංජිනේරුවරයෙකු වන අංජන රත්නායක මහතා, තම රැකියාවෙන් ඉවත්ව පසුගිය වසරේ E-FutureTech Systems (Pvt) Ltd ආයතනය ආරම්භ කර, සිය සමාගමට පූර්ණ හිමිකාරිත්වයක් ඇති සන්නිවේදන ලෙස 2017දී jobpal.lk දියත් කළේය.

Jobpal.lk Redefines Recruitment In Sri Lanka

December 26, 2017



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Jobpal.lk Business Development Executives Chamara Sanjaya and Dennam Gurugamage with Programme Manager Reshali Balasubramaniam

Poised To Disrupt Industry By Offering Priority To Jobseekers

10th December, Colombo – Finding the right job is as difficult as finding the right candidate for the job. Sri Lankan jobseekers are struggling and not to mention the hassle undergone by employees. There is certainly a gap between the aspirations of a jobseeker and the expectations of the corporate sector. The struggle is directly proportional to the mismatch – something the existing recruitment infrastructure in the country can't seem to fix so far. Enter Jobpal.lk!

Sri Lanka's fastest growing job portal offering priority for the job-seeker is unique as compared to all other rivals Jobpal.lk is free for all employers who partner as content providers, which is its main USP. It is also the only site in Sri Lanka which is 100% operative through mobile phones even without a data connection in order to offer seamless convenience to jobseekers.

"Our main target segment or value proposition would be the jobseeker category. In addition to offering the basic services of searching for jobs and applying for vacancies absolutely free of charge, the applicants may opt for our premium service, where Jobpal Team would apply for jobs aggressively on behalf of the jobseeker," said Anjana Rathnayake, the dynamic Director / CEO of E-FutureTech Systems (Pvt) Ltd- the mastermind behind the revolutionary Jobpal.lk product.

Once registered as a Premium Jobseeker, he or she may upload his CV, fill basic details, then receives a five-digit CV ID. After dialing the registration code (#771*577#), the jobseeker may enter the CV ID whilst all other details will be automatically collated from his or her profile. The Premium Jobseeker facility is offered at a highly reasonable Rs 3.00 (+ taxes) per day. Currently this service is available for Dialog and Hutch mobile users. Applicants can visit www.jobpal.lk/cv and submit their resumes. In addition Jobpal.lk can be reached at info@jobpal.lk or at 0117574800.

"Having personally seen many of my friends and colleagues face the struggle on entering the job market, Jobpal.lk has taken up the challenge to fix this issue once and for all," said a confident Anjana.

"This might be one of the reasons why so many online recruitment startups have sprung up in Sri Lanka, but we are cut above the rest as our core business is catering to the needs of the jobseekers."

In addition he lauded government's initiative in 2018 Budget Speech titled – Enterprise Sri Lanka, which has identified that a common issue faced by Sri Lankan youth in navigating the job market, is that they do not possess the required skill set as demanded by the market. Under this initiative the government has proposed to implement a programme where groups of youth will undergo three to six month training courses in a specific skill set as demanded by the private sector in preparing our today's generation for tomorrow's jobs.

"With these developments more and more skilled youth would join the job market and we need to have in place a fully-fledged job platform offering seamless solutions between jobseekers and employers,"

Currently, vacancies at Jobpal are made available for a period of maximum three weeks. Team Jobpal.lk keeps in constant touch with employers to obtain all available vacancies (both local and foreign) in order to serve jobseekers who obtain premium service.

Despite its mere six month existence, Jobpal.lk gets a significant 50 – 80 new vacancies each day, which are categorized into local and foreign, and currently has over 1,000 odd local and over 500 foreign jobs at any given moment.

An engineer with 11+ years of experience in a leading telecommunication operator in Sri Lanka, young blooded entrepreneur – Anjana quit his lucrative job and started E-FutureTech Systems (Pvt) Ltd last year and launched JobPal.lk as a fully-owned product of the company in June 2017.

😊 JobPal.lk Redefines #Recruitment In #SriLanka 🇱🇰



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